

Inter-cross Creative Center Application Form

To the Secretariat of Inter-cross Creative Center

Date of submission: (day) (month), (year)

Applicant name * Please write the name of a representing person.		Seal	Business type	
			<input type="checkbox"/> Company <input type="checkbox"/> Individual	<input type="checkbox"/> Operating for () years <input type="checkbox"/> Intending to start a new business
Address	Postal code		TEL	() —
Date of birth	(date) (month) (year)	Sex: <input type="checkbox"/> Male <input type="checkbox"/> Female	Occupation	FAX
E-mail address / URL				() —
Business type	<input type="checkbox"/> Design <input type="checkbox"/> Video image <input type="checkbox"/> Sound <input type="checkbox"/> Web <input type="checkbox"/> Art <input type="checkbox"/> Other (please specify)			
Contact person in emergency	Name (relationship to applicant)	Address	TEL () —	

※The following items should be filled in only by persons representing companies

Company name or trade name (Please state in case your company is already incorporated.)		Name of the person filling in this form		
Address (Write your company's address)	Postal code		TEL () —	
Specific business lines (Please provide detailed information.)				
Date of establishment (if your company has not yet been established, please write the planned date of establishment)		Capital	yen	Number of employees
				people

※The following items should be filled in by all applicants

Name of the room you wish to rent (the first choice)	Name of the room you wish to rent (the second choice)
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1. Please state the reason you wish to become an ICC tenant

2. Please provide specific information about your business

(1) What types of products, works and services do you provide? (What do you sell?)

(2) How are you going to use the Internet or IT in your business?

(3) Please illustrate your business promotion systems or plans (including relationships with outside organizations and your partners) in a diagram.

3. How do you evaluate your business prospects? Please describe them, even if they are wishful thinking.

4. Please tell us about your target customers

(1) What types of customers do you primarily target? (Who buys your products? When and for what purposes do they buy or use them?)

(2) How do you think the above-mentioned customers will be satisfied with your products?

5. Please explain about the novelty and originality of your projects.

6. Please describe your strong points.

7. Please describe your weak points or matters you need to overcome.

**8. Please state competition records or awards you have received
(their names, specific contents and date awarded).**

9. Please state your goals to be accomplished in three years, procedures and schedules to accomplish the goals and income prospects.)

(1) What are your specific goals to be accomplished in next three years?

(2) Please state the procedures and schedules to accomplish the above-mentioned goals.

(3) Please state your approximate income prospects in the next three years.

Income in the first year		Income in the second year		Income in the third year	
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10. Please state your personal history and business experience.